



UBONG MIRABEL

Community Manager | Ambassador

ABOUT ME

My work focuses on creating content which reaches target audiences together with maintaining project goal alignment. I combine social media engagement with relationship development and community interaction to help brands transmit their values into meaningful relationships with their target audience.

EDUCATION

BA English

National Open University Of Nigeria
2024

Defi and Blockchain

Women In Defi (WID)
2023

SKILLS

Content Creation	
Community Building	
Content Writing	
Marketing Strategy	
Networking	
Relationship Building	
Creativity	

LANGUAGE

- English

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EXPERIENCE

Community Manager

RVR (February 2025 - Present)

- Managed the RVR community on social platforms by engaging members, moderating conversations, and creating content around music, fashion, and culture. Ran community activities, giveaways, and reward campaigns to keep members active and attract new holders. Worked with the team to share updates, improve communication, and support community growth.

Ambassador

AmericanFortress (August 2025 - Present)

- Support community growth by creating informative posts, engaging members, and promoting project updates. Help strengthen the brand's presence by encouraging participation and building trust within the community.

Ambassador & Business Developer

AnyAlt (January 2025 - November 2025)

- The creative content I shared with our audience played a key role in supporting AnyAlt's mission to build a strong community bond. I also helped connect the right projects to our audience through meaningful partnerships and collaborations.

Community Manager

xClown (November 2023 - January 2025)

- As the Community Manager for xClowns, an NFT project, I developed and implemented community engagement strategies, organized interactive spaces and campaigns, and actively responded to community feedback. I facilitated discussions, built strategic partnerships, and provided support to community members to foster a strong and loyal following. My efforts contributed to a 40% growth in our community since I started, significantly boosting our online presence and engagement.

Ambassador

Arbitrum (June 2025 - September 2025)

- Promote Arbitrum's ecosystem through educational content and community engagement. Help onboard new users, share updates about ecosystem projects, and contribute to growing awareness of Arbitrum's scalability solutions.

Ambassador

Lepasa (January 2025 - July 2025)

- I promote Lepasa's decentralized metaverse by engaging communities, creating content, and organizing events. Foster partnerships, gather user feedback, and drive awareness of Lepasa's 3D Game-Ready NFTs and Web3 innovations.

Community Manager

BelTechnology (March 2024 - April 2025)

- As the Community Manager at BelTech, I played a key role in developing our community from the startup phase. I designed and executed engaging community initiatives, hosted interactive AMA sessions, and built strategic partnerships to expand our reach. I communicated BelTech's mission and the importance of smart waste management while educating our audience about Web3 technologies and their benefits. My focus was on creating compelling interactions that fostered a vibrant and informed community aligned with BelTech's goals.

Ambassador

Libfi (June 2024 - January 2025)

- My work at Libfi concentrated on establishing both a robust community base alongside active user engagement. As part of my efforts I ensured continuous information exchange with all users and friendly reception of new members while supporting active involvement between users to cultivate a community spirit.

Ambassador

Credbull (January 2024 - January 2025)

- As an ambassador for Credbull, I modified the community through active involvement which helped everyone feel important while being heard. I engaged in conversations while responding to questions in order to build a friendly space where people freely shared their ideas.

Community Manager

Women In Defi (November 2023 - December 2024)

- As the Community Manager for Women In DeFi, I actively stay updated on tech trends to inform my engagement strategy. I leverage my community management skills to maximize engagement and reach. Additionally, I organize and moderate events to enhance community interaction and collaborate closely with other tech brands to promote and enhance the WID community.

CERTIFICATIONS

- **Community Management 3.0**

Elite Global AI
Issued Jan 2025

- **Social Media Marketing**

Meritshot
Issued Oct 2024

- **Content Creation And Digital Marketing**

Elite Global AI
Issued Jul 2024

- **Blockchain and Defi**

Women In Defi
Issued September 2023